

2025 PALATINE JAYCEES HOMETOWN FEST SPONSORSHIP PACKAGES



Gold
\$2000

Silver
\$1000

Bronze
\$500

Sustainability
\$1,500
(Limit 2)

Logo on Hometown Fest Volunteer T-Shirt	X	X		X
Name Mentioned in Hometown Fest Press Releases	X			X
Ad Placement in Color Brochures*	Full Page	1/2 Page	1/4 Page	1/2 Page
Announcements from Stage	4 Times Daily	2 Times Daily	1 Time Daily	2 Times Daily
Company Provided Banner Displayed on Festival Grounds	2 Banners	1 Banner		1 Banner
Complimentary Booth in Expo	X	X	**	X
Entry into Parade	X	X	**	X
Placement in Palatine Jaycees Newsletter	Business Card Ad for 2 Months	Name Listing for 2 Months	Name Listing for 2 Months	Name Listing for 2 Months
Social Media Mentions/Postings	6	4	2	4
HTF Website Listing of Sponsors	Logo	Name Listing	Name Listing	Logo

*Press deadline is April 25, 2025

** Choice of Booth OR Parade Entry

Contact Us Today to Order Your Sponsorship Package!

2025 PALATINE JAYCEES HOMETOWN FEST BUSINESS ADVERTISING



Logo on
Volunteer
T-shirt
\$400

Space for
Company
Provided
Banner
\$250

Fireworks
Patron
Online Listing
\$75

**Program
Advertising***

Full
Page Ad
5" x 8"
\$425

Half
Page Ad
5" x 3.875"
\$275

¼ Page
Ad
2.375" x 3.875"
\$175

*Hometown Fest Program Guide Specs: Print-ready advertising should be provided. All logos and images should be of print quality. Press deadline is April 25, 2025. **Banner size recommendation 4' X 6'**

Hometown Fest Reach

In 2025, the Palatine Jaycees will host the 68th annual Hometown Fest, Palatine's Fourth of July celebration. The festival includes fireworks, entertainment, parade, carnival, food vendors, business expo, family day and much more. This year's event will take place July 2nd - July 6th and will be held at Palatine's Community Park.

Tens of thousands of people attend the festival each year. In addition to attracting residents, Hometown Fest attracts visitors from surrounding cities and towns. Become a Hometown Fest Sponsor and show your customers that you are committed to and support Palatine. Take advantage of this win-win opportunity to generate positive brand exposure while giving back to the community. Purchasing an ad in our program booklet is also a great way to display your hometown pride.

The Palatine Jaycees is a local, civic organization for young people, aged 21-40, that provides leadership training and opportunities to its members through community involvement. Proceeds from Hometown Fest benefit Palatine by funding community projects, community grants, high school Scholarships and much more.

PALATINE DEMOGRAPHICS

67,900

Residents in Palatine

26,800

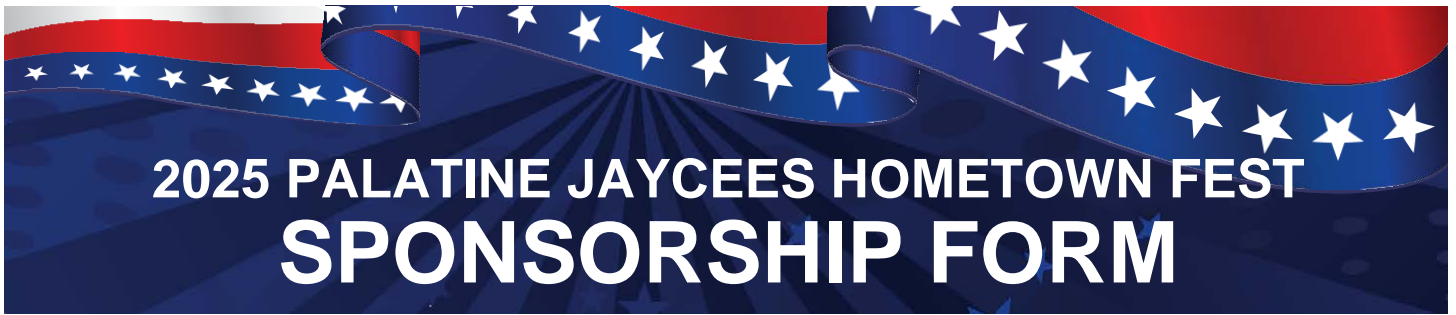
Households in Palatine

\$95,950

Median household income

61% Residents
between
18-64

www.worldpopulationreview.com



2025 PALATINE JAYCEES HOMETOWN FEST SPONSORSHIP FORM

Thank you for your interest in becoming a sponsor of Hometown Fest. This year's Fest will be July 2nd – 6th at Palatine's Community Park. Please email or mail this form into the address below. If you have any questions, please contact Sarah McKillop at sponsorship@palatinejaycees.org

<p>CONTACT INFORMATION</p> <p>Company: _____</p> <p>Contact Name: _____</p> <p>Phone: _____</p> <p>Email: _____</p> <p>Preferred Contact Method: <input type="checkbox"/> Phone <input type="checkbox"/> Email</p>	<p>Make checks payable to: Palatine Jaycees</p> <p>Mail Application and check to: Palatine Jaycees PO Box 1517 Palatine IL 60074</p> <p>Please respond by:</p> <p>April 25, 2025 for ad printing deadline June 6, 2025 for other advertisement</p>
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Sponsorship Level Options

Selection	Description	Price
<input type="checkbox"/>	Sustainability Sponsor (Limit 2) Join us in supporting sustainability at the festival. Contact us for more details!	\$1,500
<input type="checkbox"/>	Gold Sponsorship <input type="checkbox"/> Parade Application <input type="checkbox"/> Expo Application	\$2,000
<input type="checkbox"/>	Silver Sponsorship <input type="checkbox"/> Parade Application <input type="checkbox"/> Expo Application	\$1,000
<input type="checkbox"/>	Bronze Sponsorship <input type="checkbox"/> Parade Application OR <input type="checkbox"/> Expo Application	\$500
<input type="checkbox"/>	Full Page Ad in Festival Program (5" x 8")	\$425
<input type="checkbox"/>	Half Page Ad in Festival Program (5" x 3.875")	\$275
<input type="checkbox"/>	1/4 Page Ad in Festival Program (2.375" x 3.875")	\$175
<input type="checkbox"/>	Company Logo on Volunteer T-Shirt	\$400
<input type="checkbox"/>	Space for Company Provided Banner on Festival Grounds	\$250
<input type="checkbox"/>	Fireworks Patron- Online Patron	\$75

**If you will be in the Parade or Expo, you must fill out that respective application as well.
Click here for Parade Application. Use code Sponsor at checkout.
Click here for Expo Application. Use code Sponsor at checkout.**

*Sponsor package benefits are non-transferrable

A Palatine Jaycees Project

